



The Sustainable Future of Cities

We increase the city's ability to serve its citizens, protect the environment, boost the local economy. And put people first.

Moving beyond the concept of Smart City by enhancing the efficiency of public services **through innovative technologies** and **public-private partnerships**.

- MOBILITY • DIGITAL WASTE
- WELFARE • SECURITY • ENERGY EFFICIENCY
- SMART PLATFORMS

01 A NEW STRATEGY

As accelerators of change we transform individual initiatives into opportunities, leveraging the five fundamental pillars of a single technological ecosystem: Sustainability, Security, Mobility, Welfare and Interactivity.

FACTS

89+ Billion dollars of **Global revenue** from smart city projects (2023)

189+ Billion dollars of **Technology spending** on smart city initiatives worldwide (2023)

2024 The revenue from smart city infrastructure is forecast to grow to more than 100 billion U.S. dollars by that year

Data source Statista

03 AN INTEGRATED APPROACH

Public-Private synergy to mitigate the impact on public finances, reduce project implementation times, and achieve greater management efficiency.

- + **Understanding the territory for true data-driven governance**
- + **Citizen Experience: focusing on the quality of services provided**
- + **Open, inclusive, transparent, and participatory innovation ecosystems**

WHAT'S NEXT

04 KEY TAKEAWAYS

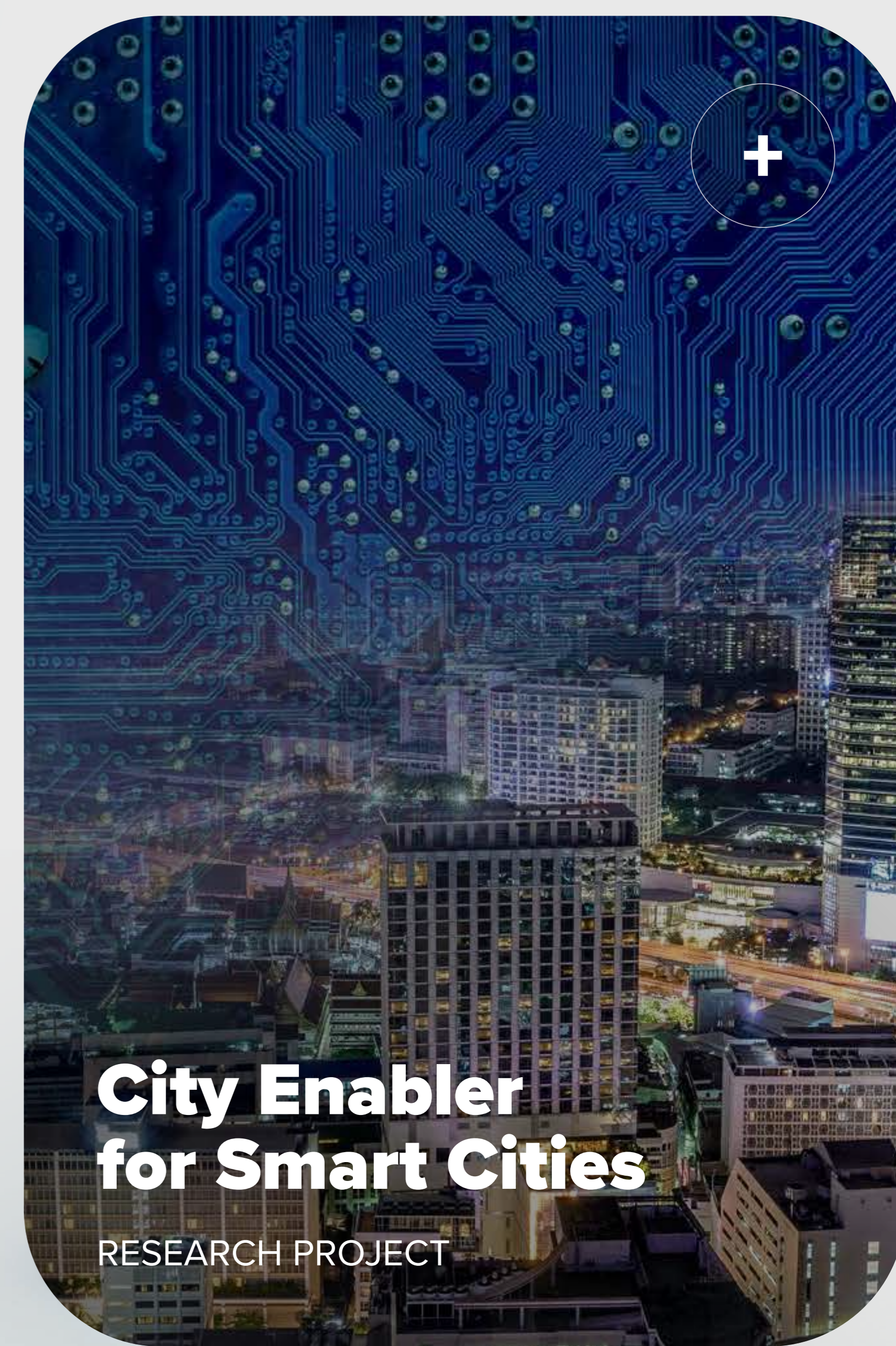
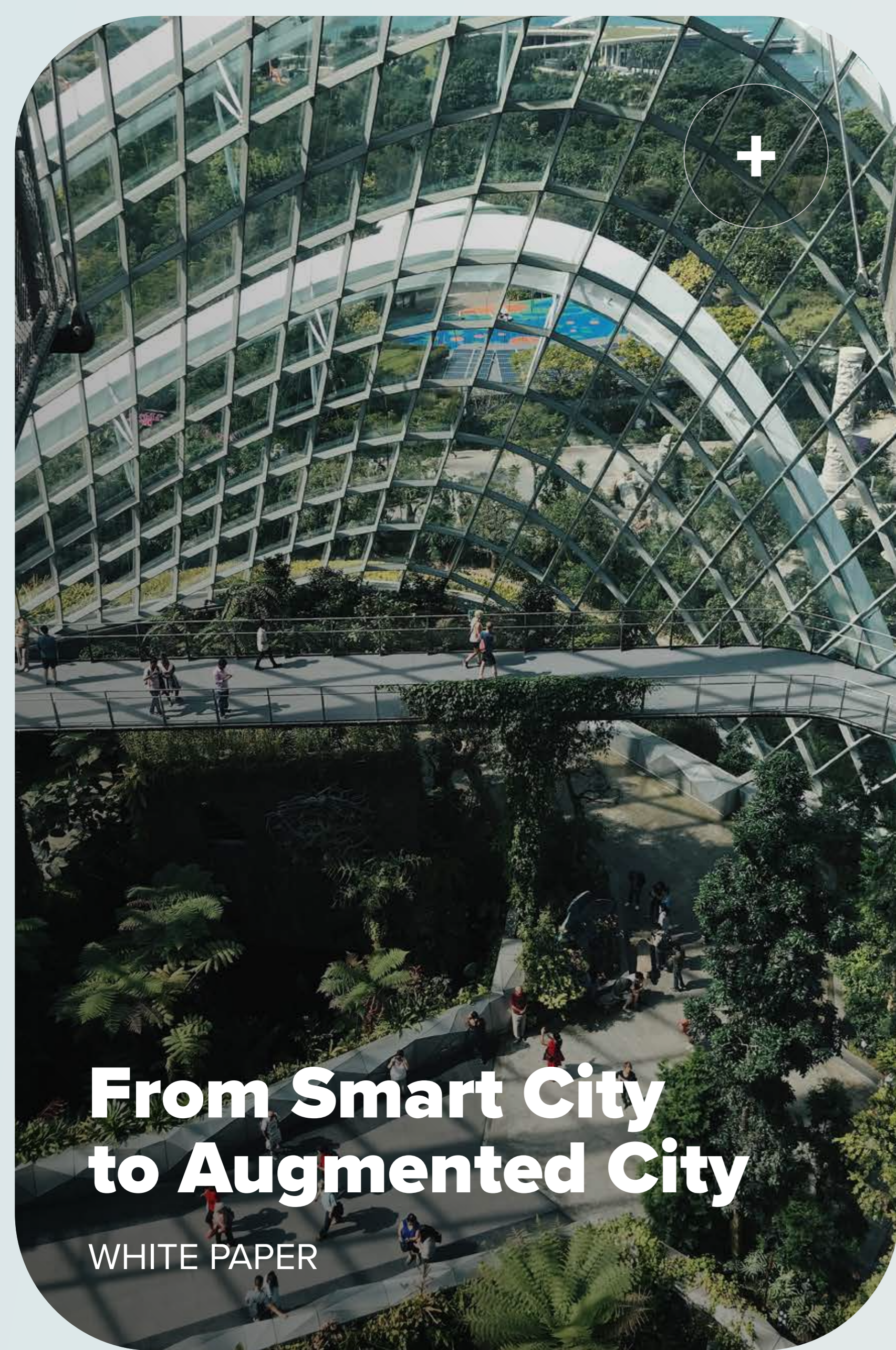
- Digitally transforming processes
- Utilizing cutting-edge technologies like Artificial Intelligence
- Increasing economic resources to reinvest in the territory

05 EXPECTED RESULTS

- More livable, safe, and attractive urban centers
- Applications and services from anywhere and at any time
- Proactive social policies
- Fiscal and tax equity
- Consumption reduction and cost reduction
- Integrated and sustainable mobility



Discover More

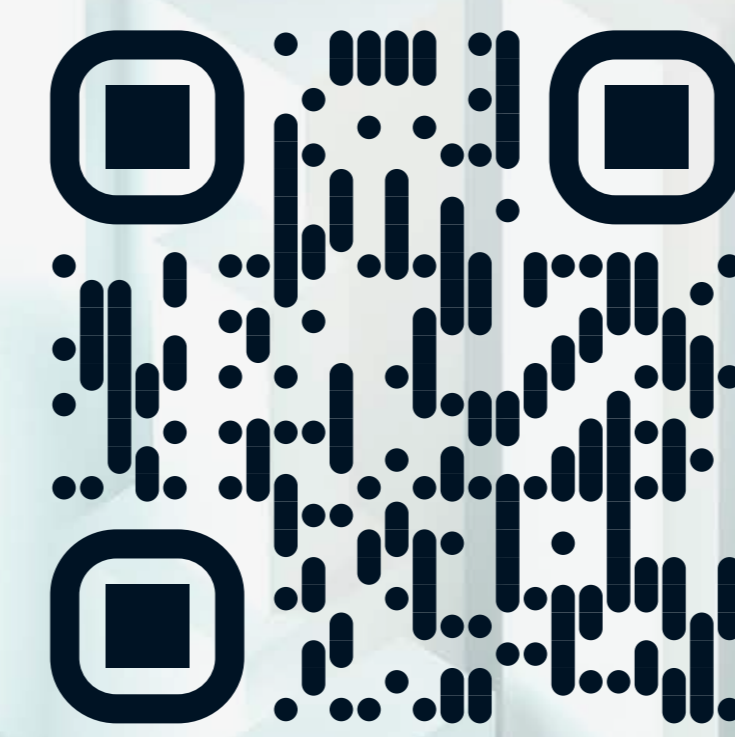


OUR Ecosystems

- + Wellbeing
- + Wealth & Commerce
- + **Digital Citizenship**
- + Energy Resources & Sustainability
- + Mobility

OUR ToolBox

- + PODCAST
- + VIDEO
- + PAPER
- + CASE STUDIES
- + RESEARCH PROJECTS



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